



# ANO

## Private Chat by Design

White Paper — Version 1.0

<b>Website</b>	ano.ww8.io
<b>Network</b>	Base Mainnet
<b>Token</b>	ANO (ERC-20)
<b>Total Supply</b>	10,000,000 ANO
<b>Launch Price</b>	\$0.10 per ANO
<b>Entity</b>	ANO WW8 OÜ, Tallinn, Estonia
<b>Founded</b>	June 2025
<b>Status</b>	Live Product

*This document is provided for informational purposes only. ANO tokens are utility tokens and do not represent equity, ownership, or a promise of financial return.*

# 1. Abstract

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ANO is a live private messenger and self-custody wallet built on Base Mainnet. It combines private communication, wallet-native identity, peer-to-peer value transfer, sponsored gas, and on-device AI privacy into one user experience.

ANO is designed for users who want to communicate, hold assets, and transact without depending on a central platform account, a phone number, or a custodial intermediary. The ANO token is the native utility token of the protocol and is used for selected in-app and network actions such as messaging, transfers, and group creation.

ANO started in June 2025. After a full cycle of design, architecture, implementation, and refinement, the product launched as a live product on Base Mainnet.

## 2. Introduction

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Digital communication has become essential infrastructure, yet most messaging platforms still require users to trust centralized systems they do not control. Identity is often tied to a phone number or email address. Access depends on a company-managed account. Privacy is limited by platform rules, data practices, and operational control.

At the same time, digital value transfer remains fragmented across wallets, exchanges, and external payment tools that are disconnected from everyday conversation. ANO was created to close that gap.

The project began in June 2025 with a clear goal: build a product where private communication, self-custody, and digital payments work together as one system. Instead of treating chat, identity, and value as separate layers, ANO brings them into a single experience designed around user control.

## 3. The Problem

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Most communication products were not designed around user sovereignty. Mainstream messaging platforms may offer convenience, but they usually depend on centralized infrastructure, centralized onboarding, and operator-controlled access. Even when encryption is present, users still rely on a platform for identity, metadata handling, policy enforcement, and continuity of service.

Meanwhile, crypto products solve custody and ownership in one domain, but often introduce friction in another. Users face gas fees, wallet complexity, seed phrase risks, and fragmented experiences that make digital assets hard to use in normal daily interaction.

The result is a broken model:

- Chat exists in one place
- Assets in another
- Identity in another
- Recovery in another
- Privacy depends on trust rather than architecture

ANO is built as a direct response to that fragmentation.

## 4. The ANO Thesis

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ANO is based on a simple thesis: private communication, identity, and value transfer should belong to the user and work together natively. The protocol is built around several core principles:

- A private messenger should not require personal information such as a phone number or email address to exist.
- A user's wallet and identity should be controlled locally, not held by a centralized provider.
- Sending value should be as natural as sending a message.
- AI should assist the user without extracting or externalizing private conversation data.
- Blockchain infrastructure should reduce dependency on centralized operators, while product design hides unnecessary complexity from the user.

ANO is therefore not only a messaging application and not only a wallet. It is a private communication and ownership layer designed for everyday use.

## 5. What ANO Is

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ANO is a decentralized private messenger with a built-in self-custody wallet running on Base Mainnet. It allows users to communicate, hold assets, and transfer value from within the same application while keeping control of their identity and funds.

ANO is designed around the following product pillars:

- Private messaging
- Self-custody wallet
- Peer-to-peer payments
- No phone number or email requirement
- Sponsored gas fees
- On-device AI privacy
- Anti-spam and trust protections
- Guardian-based account recovery

## 6. Product Principles

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### 6.1 Privacy by Design

ANO treats privacy as a system property. Messaging is built so that users retain stronger control over access, identity, and communication flows, rather than depending on a centralized operator's policy decisions. Messages are encrypted on-device and readable only by authorized recipients.

### 6.2 Self-Custody by Default

ANO integrates a wallet directly into the experience while preserving user ownership. The protocol does not position itself as a custodian of user assets. This allows communication and payment to coexist without forcing users through separate external wallet workflows.

### 6.3 Simplicity for Real Users

The product is designed so users do not need to understand gas mechanics, blockchain operations, or advanced wallet flows before they can use it. ANO sponsors user gas fees and presents blockchain-backed utility in a simpler, chat-first experience.

### 6.4 AI Without Surveillance

ANO includes AI privacy as a core principle. AI features are opt-in and run on-device. Messages are not sent to AI servers and are not used to train external models. This gives ANO a distinctive position: AI can assist the user without turning conversation into platform-owned intelligence.

### 6.5 Protocol-Level Anti-Spam

ANO uses architecture, trust gating, and utility cost to reduce spam and abuse. Rather than optimizing for maximum engagement volume, it aims to create a cleaner communication environment where actions carry cost and trust matters.

## 7. How ANO Works

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### 7.1 Identity

ANO does not require a phone number or email address for user participation. Identity is built around locally controlled access rather than a centralized platform account. This reduces reliance on traditional login infrastructure and strengthens user autonomy.

### 7.2 Messaging

Messages are encrypted end-to-end on the device. ANO is designed as a decentralized messaging environment secured through blockchain-backed infrastructure, without relying on a traditional centralized messaging server model. The core positioning is clear: ANO minimizes trust in centralized operators while protecting message confidentiality.

### 7.3 Wallet and Payments

ANO includes a native self-custody wallet that allows users to receive, hold, and transfer digital assets within the same environment as their conversations. This removes the typical separation between messaging and payment flows, making peer-to-peer value transfer as natural as sending a message.

### 7.4 Sponsored Gas

ANO sponsors 100% of the user's network gas fees. Users pay protocol utility fees in ANO for selected actions, but they do not need to separately manage Base network gas. This is a significant advantage for onboarding non-technical users and removes a major friction point common to most blockchain applications.

### 7.5 Guardian-Based Recovery

ANO uses guardian-based recovery to reduce the burden of traditional seed phrase dependence while preserving self-custody logic. Recovery is designed to help users regain access to their accounts without transferring asset ownership to a third party.

## 8. AI Privacy

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ANO treats AI as a personal tool, not as a data collection layer. As AI features become embedded into mainstream communication products, users are increasingly exposed to systems where private interactions may be sent to external servers, retained, or used for model improvement.

ANO takes a different path. AI features are opt-in, local, and privacy-preserving. Messages are not sent to external AI systems and are not used for training third-party models.

Over time, AI inside ANO may support use cases such as message summarization, composition assistance, personal context tools, and smart replies — as long as those features remain aligned with the protocol's privacy-first principles.

## 9. Why Base

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ANO is built on Base Mainnet because it provides a strong balance of ecosystem access, low transaction cost, scalability, and compatibility with mainstream Ethereum infrastructure. This enables the product to benefit from public blockchain security and openness while still delivering a smooth consumer experience.

Base also supports ANO's product model of sponsored gas and simplified usage, making it possible to offer users a blockchain-backed service without exposing them to the full operational complexity of crypto infrastructure.

## 10. Protocol Utility and Fee Model

ANO uses a direct protocol fee model denominated in ANO tokens. This creates a clear and transparent relationship between user actions and token utility. The fee structure is simple, predictable, and designed to discourage abuse while keeping the cost of normal usage accessible.

Action	Cost (ANO)	Cost (USD ~\$0.10)
Send message	1 ANO	~\$0.10
Transfer ANO	1 ANO	~\$0.10
Create group	5 ANO	~\$0.50
Network gas fee	Sponsored	Free to user

This model serves multiple purposes:

- Creates direct and ongoing utility for ANO tokens
- Discourages spam and low-value abuse at the protocol level
- Links real usage to protocol demand
- Keeps the economic model understandable for everyday users

The protocol also includes free access mechanics through rewards and usage incentives, including onboarding credits, daily activity rewards, and sharing-based rewards.

## 11. The ANO Token

ANO is the native utility token of the protocol. Its role is to enable and pay for selected actions inside the ANO ecosystem. The token represents utility and usage capacity, not equity or ownership in the operating entity.

Parameter	Value
Token name	ANO
Token standard	ERC-20
Network	Base Mainnet
Total supply	10,000,000 ANO
Launch reference price	\$0.10 per ANO
Reference market cap	\$1,000,000
Supply model	Fixed (to be confirmed)

### 11.1 Current Token Utility

ANO is currently used for:

- Messaging fees (1 ANO per message)
- Transfer fees (1 ANO per transfer)
- Group creation (5 ANO)
- Genesis-related access and early allocation logic
- Broader protocol usage expansion over time

As ANO evolves, additional utility may include new protocol actions, advanced account features, trust systems, and governance mechanisms once formally defined.

## 12. Genesis Program

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ANO's Genesis program is an ongoing support program open to early and committed backers of the protocol. It was introduced before launch to support initial rollout and reward early conviction — and it remains live and active after launch for new participants who want to join at the foundational level.

The Genesis program is framed as a utility support mechanism, not an equity or security offering.

The Genesis program includes:

- ANO allocation at a reference value of \$0.10
- Permanent Genesis member status in the application
- Early and priority feature access
- Direct founder contact
- No lock-up period

Genesis membership is a permanent status within the ANO application. Members who joined before launch retain their founding status, and new Genesis members who join after launch receive the same benefits and recognition within the protocol.

The Genesis program is not time-limited by the product launch. It will remain open as long as ANO determines it serves the growth and community foundation of the protocol.

## 13. Anti-Spam, Trust, and Network Health

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Open messaging systems often fail because they optimize for growth before trust. ANO addresses this through product design and protocol economics. The current system implements several anti-abuse principles:

- New users are rate-limited during the onboarding period
- Messaging can depend on mutual trust or consent between parties
- Activity is gated progressively over time
- Mass unsolicited messaging is discouraged structurally
- Protocol actions carry a utility cost in ANO

This approach aims to produce a communication environment where quality matters more than volume. Instead of monetizing reach, ANO makes abuse less attractive both economically and functionally.

## 14. Competitive Positioning

ANO sits at the intersection of private messaging, self-custody, blockchain infrastructure, and privacy-preserving AI. That combination is what differentiates it from existing solutions.

Feature	WhatsApp	Telegram / Signal	ANO
No phone/email required	X	X	✓
End-to-end encryption	✓	✓	✓
Self-custody wallet	X	X	✓
In-app payments	Limited	Limited	✓
Sponsored gas fees	N/A	N/A	✓
On-device AI privacy	X	X	✓
Protocol anti-spam	X	Partial	✓
Decentralized identity	X	X	✓

## 15. Business and Economic Logic

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ANO's economic model is built around product usage. When users message, transfer ANO, or create groups, they consume ANO-denominated actions. That creates a direct and easy-to-understand relationship between utility and token demand.

Rather than relying on abstract token narratives, ANO ties token use to clear application behavior. The model depends on several core assumptions:

- Users value private communication and will pay a small fee to access it
- Users want self-custody without heavy complexity
- Messaging combined with payments is more useful than a standalone wallet
- Sponsored gas significantly improves onboarding conversion
- Utility fees reduce spam while preserving broad access

The long-term strength of the model depends on real usage, user retention, and the ability of the product to become part of everyday communication patterns.

## 16. Project History and Launch

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ANO began in June 2025. The initial phase focused on product architecture, blockchain integration, identity design, wallet flows, messaging mechanics, privacy positioning, anti-spam systems, and overall user experience.

Over time, the concept evolved from an early internal model into a full live product with a clearer fee structure, stronger utility framing, and an explicit AI privacy position. The product launched on Base Mainnet as a live, functional application available to real users.

That launch is not the beginning of the project, but the result of months of build, testing, iteration, and refinement.

## 17. Roadmap

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### Phase 1 — Build and Validation (June 2025 → Launch)

- Protocol design and architecture
- Wallet integration on Base Mainnet
- Private messaging flows
- Sponsored gas model implementation
- Anti-spam and trust mechanics
- AI privacy foundation
- Smart contract deployment and security review

### Phase 2 — Public Launch (Launch Day)

- Live product availability on Base Mainnet
- Active ANO utility model
- Genesis program transition into live ecosystem
- First wave of real user onboarding

### Phase 3 — Post-Launch Growth (2025–2026)

- Improve onboarding and user retention flows
- Expand group and payment features
- Refine guardian recovery system
- Strengthen user acquisition and community loops
- Broaden real-world usage scenarios
- DEX listings and secondary market access

### Phase 4 — Ecosystem Expansion (2026 and beyond)

- Richer protocol actions and expanded fee model
- Deeper payment features and cross-asset support
- Expanded privacy-preserving AI tools
- Ecosystem partnerships with privacy-focused projects
- Governance and treasury mechanisms when formally ready
- Protocol v2 research and development

## 18. Legal Structure and Utility Framing

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The operating entity is ANO WW8 OÜ, registered in Tallinn, Estonia, with registration number 17435050, established on 11 February 2026. The listed director is Hervé Pierre Charles Bansay.

ANO tokens are framed as:

- Utility and usage capacity within the protocol
- Not equity or ownership in the operating entity
- Not a promise of profit or passive financial return
- Not a security instrument under current framing

This white paper uses a utility-first framing throughout and avoids language implying dividends, passive return, or shareholder rights.

## 19. Team

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Handle	Role
RV	Protocol
JOJO	Ecosystem
K	Product
Shonix	Design

Full team bios and operating roles will be expanded in a future version of this document.

## 20. Risks and Open Challenges

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ANO is a live product, but like any ambitious protocol, it carries real challenges that participants should be aware of.

### Product Adoption Risk

Users may immediately understand private chat, but still need education around self-custody and wallet-native messaging. Onboarding friction remains a challenge for any blockchain-based consumer application.

### Technical Risk

Combining encrypted messaging, wallet infrastructure, sponsored gas, recovery systems, and a live utility model requires strong reliability and ongoing engineering refinement. Security audits and ongoing testing are essential.

### Economic Risk

Fee levels must remain balanced. If costs are too low, abuse increases. If too high, product adoption may slow. The fee model will be adjusted based on real usage data.

### Regulatory Risk

Digital asset, utility token, and privacy-related regulations continue to evolve across jurisdictions. ANO monitors regulatory developments and will adapt its structure and disclosures accordingly.

### Messaging Precision Risk

Public claims about decentralization, blockchain storage, and message architecture must remain fully consistent and technically exact across all documentation. This is especially important now that ANO is live and accessible to the public.

## 21. Conclusion

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ANO started in June 2025 with the ambition to build something missing from both traditional messaging and traditional crypto products: a system where private communication, self-custody, and value transfer exist together by design.

Today, ANO is a live product running on Base Mainnet. It brings together private chat, a built-in wallet, sponsored gas, protocol utility, anti-spam design, and on-device AI privacy in one experience.

Its long-term opportunity is not only to be another messenger or another wallet, but to become a new kind of user-controlled communication layer for the digital economy.

[ano.ww8.io](https://ano.ww8.io)

## 22. Legal Disclaimer

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This document is provided for informational purposes only. It does not constitute an offer to sell securities, equity, or financial instruments of any kind.

ANO tokens are described as utility and usage capacity within the protocol and do not represent ownership in the operating entity or a guaranteed financial return. The value of ANO tokens may fluctuate and there is no assurance of any return on participation.

Participation in any support or allocation program should be evaluated independently and in accordance with applicable laws in your jurisdiction. Prospective participants should conduct their own due diligence and consult qualified legal and financial professionals before making any decisions.

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